



DOMAIN SUMMIT AFRICA 2026 REPORT

EVENT DATES

23RD–24TH FEBRUARY 2026

LEAD HOST

DOMAIN SUMMIT LONDON

CO-HOST

**KENYA NETWORK AND
INFORMATION CENTRE
(KeNIC)**



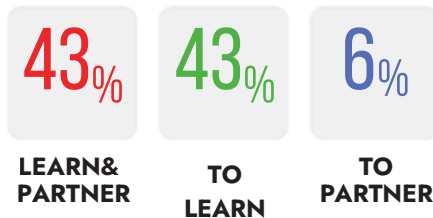
KEY DELEGATE INSIGHTS

DOMAIN SUMMIT AFRICA 2026



4.7/5
Overall Delegate Experience
RECEPTION · CATERING · ORGANIZATION

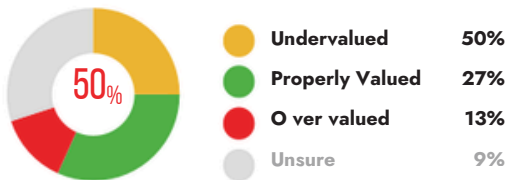
WHY DID YOU COME?



AFRICA'S BIGGEST OPPORTUNITY



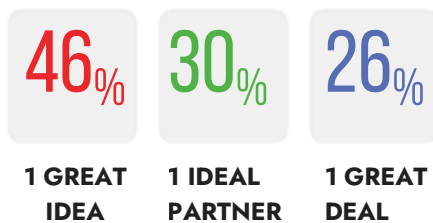
ARE DOMAINS FAIRLY VALUED?



WHY IS DOMAIN GROWTH SLOW IN AFRICA?



BIGGEST TAKEAWAY FROM DSA 2026



AFRICA GOES GLOBAL



Pre & post event engagement reached all corners of the globe - delegates continue raising the profile of **.KE** worldwide.

MEDIA COVERAGE



KBC · Business Daily · Standard Group · Radio Africa · NMG - all covered DSA 2026, boosting KeNIC's national ICT positioning.

1. Executive Summary

The Domain Summit 2026 was successfully hosted by the Kenya Network Information Centre (KeNIC) on 23rd and 24th February 2026. The summit convened key stakeholders from the domain name industry, government, technology sector, and private enterprises to discuss developments, innovation, and opportunities within the domain ecosystem.

The event was led by **KeNIC's CEO, Andrew Lewela Mwanyota**, alongside the **Domain Summit Founder, Helmut Meskonis**.



The summit achieved significant success in stakeholder engagement, media visibility, exhibitor participation, and digital growth across KeNIC's social media platforms.

2. Objectives of the Summit

- Strengthen collaboration within the domain name ecosystem.
- Enhance awareness of the .ke domain and digital identity opportunities.
- Foster partnerships between registry operators, registrars, businesses, and government.
- Increase KeNIC's brand visibility locally and regionally.
- Generate digital engagement and measurable social media growth.

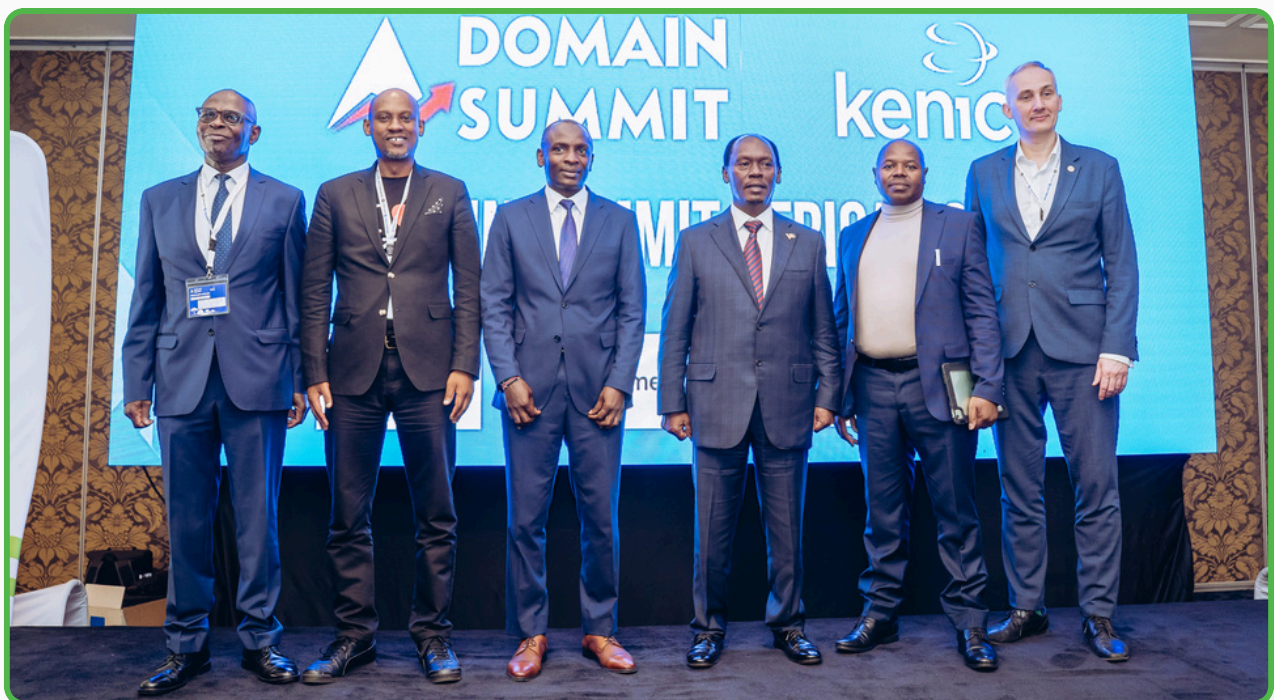
3. Leadership & Key Dignitaries

The event was officiated and supported by:

- **Andrew Lewela Mwanyota** – CEO, KeNIC
- **Helmuts Meskonis** – Founder, Domain Summit
- **Paul Kariuki** – Chairman, KeNIC

After introductions and formalities, KeNIC Chairman invited **Hon. William Kabogo, EGH**, Cabinet Secretary, Ministry of ICT & Digital Economy, as guest of honor on Day 1, who officially opened the inaugural summit.

Others present included Director General Communication Authority of Kenya, David Mugonyi and ICT Authority CEO, Jessy K Maruti.



Their presence and participation demonstrated strong government and institutional support for the domain sector and digital transformation agenda and also elevated the summit's profile, reinforcing its credibility within the ICT and digital ecosystem.

4. Speech Highlights



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This summit provides an opportunity to reflect on how Africa governs its digital spaces and how we strengthen ownership of our digital future. Country top level domains are at the center of digital sovereignty and how nations manage and secure their online presence. This requires deliberate attention. They are not technical obstructions. They are sovereign digital assets are strategically important in today's economy - such as roads, sea ports and telecommunication infrastructure.

**Hon. William Kabogo, EGH
Cabinet Secretary, ICT & Digital Economy**

“

We have strengthened strategic integration through MOU with institutions such as the Business Registration Services (BRS) and ecitizen placing domain awareness closer to where citizens transact. A domain is not merely a technical term. It's a business address and a trust signature, a digital front door of the modern economy.

**Paul Kariuki
Chairman, KeNIC**



“

The domain industry is entering a new phase. As we all know, security expectations are higher. Governance requirements are stricter. Commercial competition is stronger. The question is no longer just who can register domains. It is who can operate, secure, distribute and scale them responsibly. This is where our structure makes the difference."

**Sara Rego
VP Commercial, Team Internet**



“

We are in the business of trust and as KeNIC, that's how we see ourselves building the guardrails for our citizens to truly enjoy online identity. To our international delegates, as you go back into countries, you have to put your governments under pressure to deliver meaningful internet, not only access but also cost effective connectivity, reliable and secure. Only on this infrastructure can you lay in value for citizens like domains. Secondly, trust is about building a resilient infrastructure.

If you have a t-shirt, very nice, like mine with a .ke, and in the front of your tshirt, you have the map of Africa and you touch your heart, you'll be touching Kenya. Kenya is the digital heart of Africa. Fellow countrymen, we have to uphold our leadership as we challenge other countries across Africa. We are the digital heart of Africa.

Andrew Mwanyota
CEO & Chief .KE Evangelist, KeNIC



“

The global internet community determined that it needs more names —creating a timely opportunity for countries, cities, brands, organizations and registered entities (not individuals) to apply for strings of their choice as ICANN opens the next application round this April. This portends significant strategic upside for the domain ecosystem through monetization, brand protection, tourism positioning and digital identity expansion.

Applications will span specialized types, including brand, community, geographic and internationalized domain names across diverse scripts beyond English.

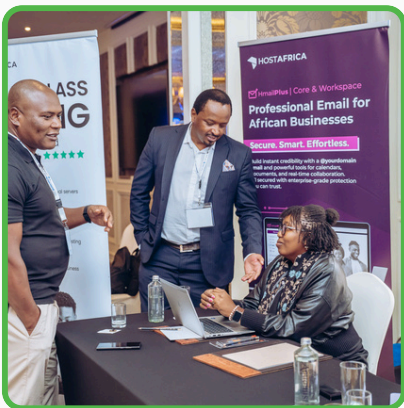
ICANN's role is to facilitate these introductions into the DNS in a structured, secure and orderly manner. In summary, this marks a pivotal, inclusive step forward for the digital economy and the broader domain ecosystem.

Bob Ochieng
Snr Director, ngTLD Program, ICANN



5. Exhibitor Participation

- **18 Exhibitors** participated across the two-day event.
- Exhibitors showcased products, services, and innovations within the digital and domain space.
- The exhibition area recorded consistent engagement from attendees, contributing to networking and partnership opportunities.



6. Media Coverage & Publicity

Domain Summit Africa 2026 received digital coverage from media houses including:

- **Kenya Broadcasting Corporation (KBC)**
- **Business Daily Africa**
- **The Standard Group**
- **Radio Africa Group of stations**
- **NMG Group of Media Houses**

Mentions on their digital platforms significantly boosted the summit's visibility and strengthened KeNIC's positioning within the national ICT landscape.



7. Social Media Performance & Digital Impact

The summit continues to generate measurable growth across KeNIC's social media platforms even after the two-day event. TikTok audience is up 10% and engagement growing daily signifying increased audience interest driven by live event content and realtime updates as well as archive of videos and clips posted after the event.

Instagram generated 13,500 profile visits (13.5K reach). The high number of profile visits indicates strong event visibility and audience curiosity about KeNIC's activities.

Importantly, pre and post event engagements flowed to all corners of the globe. Delegates continue to engage and raise the profile of .KE and KeNIC as well as Kenya, as the regional Top Level Domain brand powerhouse.



8. Event Feedback & Survey Results

A survey partner was engaged to collect structured attendee feedback on both days. A total of 20 questions were shared with the captive audience and insight generation for action is underway.

9. Key Achievements Over The Summit Period

- Successful hosting of a two-day international-standard domain summit
- High-level government representation
- Strong exhibitor participation (18 exhibitors)
- Measurable social media growth and engagement
- Digital media mentions from reputable national platforms
- Structured feedback collection for continuous improvement

10. Domain Summit Africa 2027

The Domain Summit 2026 held a pre-summit engagement where delegates visited KeNIC offices for informal networking. Importantly, one partner offered to sponsor **Domain Summit Africa 2027** event, to be held in Diani. This was a strong testament of the trust and positive perception of .KE that has built over time, and through ongoing engagements coupled with potential that the summit holds.

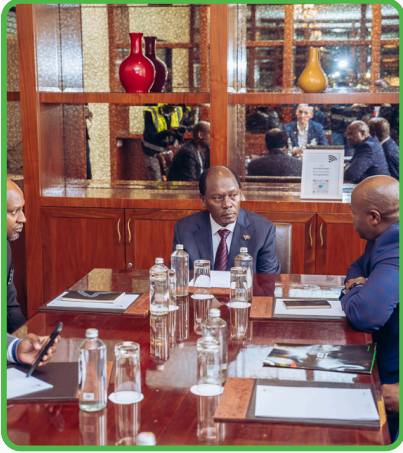


11. Conclusion

The Domain Summit 2026 successfully positioned KeNIC as a leader in the domain name ecosystem and reinforced its role in Kenya's digital transformation agenda. The event strengthened stakeholder engagement, enhanced brand visibility, and generated measurable digital growth.

The combination of government participation, industry leadership, exhibitor engagement, media coverage, and social media impact demonstrates that the summit achieved both its strategic and communication objectives.

12. Gallery



[Click here for more photos.](#)



DOMAIN SUMMIT

**DOMAIN SUMMIT
AFRICA 2026**
