



.KE DOMAIN AUCTION RULES AND REGULATIONS

KeNIC would like to maintain a safe, fair, and enjoyable marketplace for bidders. If you are a bidder, we ask that you review and understand our policies, including the KeNIC User Agreement before you bid on or buy a domain.

Guidelines for buyers:

The bidding guideline outlines the type of behavior that we don't allow from bidders — such as making unreasonable demands, or bidding without the intention to pay for and own a domain.

Rules & guidelines about bidding and paying:

1. You can't use KeNIC Auction portal if your account contains false contact information. You must provide accurate & up to date contacts.
2. In order to be able to bid, you are required to pay a refundable registration fee of USD 200. This will be payable through MPESA (for local users) or AfriPay (for international users).
3. If you are the highest bidder, you can use the refundable registration deposit (and top up where necessary) in order to purchase your domain.
4. You can only bid if you really intend to buy the domain. Please don't place a bid unless you mean to buy it.
5. If you have won the bid, please note that the amount won for the domain must be paid directly to KeNIC by the bidder. Once payment has been made to KeNIC, the bidder must now select a registrar of his choice to facilitate registration of the domain name.
6. Clients will be informed about their winning bid after the auction closes.
7. The auction will be closed and winners will be announced at the beginning of the week to enable them process and submit their payments within 7 days.
8. Upon winning a bid, you are required to commit to paying for the domain, and make payment within 7 working days.
9. You will only be able pay for and have your domain within 7 working days after the auction date has been closed.
10. In case you have placed bids for multiple domains, ONLY one winning bid will be inclusive of the minimum registration fee of USD 200. The other winning bids will be paid in full amount above the reserve and they will exclude the minimum registration fee of USD 200.
11. Failure to pay for a won domain will result in it being awarded to the next highest bidder or be set back to the Market.
12. Be careful about bidding on several domains if you only want one. If you're the winning bidder of more than one domain name, you need to purchase all the domains you've won. In case you do not win a bid, the refundable registration deposit will be refunded back to you. For unsuccessful bidders, the refund on the registration fee WILL BE LESS THE BANK TRANSFER CHARGES.
13. You must pay for any domain before you commit to buy it.
14. The auction will be done in different batches with different reserve prices. This will be communicated accordingly.
15. A client CANNOT use the minimum registration fee to purchase domains from the BUY NOW OPTION. The minimum registration fee is ONLY for acquisition of domains in the Gold and Platinum clusters.
16. ALL won domains will be registered and released to the client after the auction phase is closed.
17. The minimum registration fee will be refunded to all unsuccessful bidders within 7 working days once the auction date has been closed.
18. The base price for each name will have a separate registration cost MINUS VAT. Registrant will not be required to pay registration fee to his/her registrar if he uses the "BUY NOW OPTION".
19. This fee in the BUY NOW OPTION only caters for domain acquisition and registration, other services offered by registrars will not be covered by this fee and will be billed as per the agreement between a Registrar and Registrant.
20. Two (2) bids of a similar price can't be placed simultaneously.
21. There is NO restriction of registrant's location or persons: a bidder can be Kenyan or Non-Kenyan, individuals or corporate bodies.

